



MASS UNION

OF PUBLIC HOUSING TENANTS

**Support
Tenants.
Strengthen
Communities.
Partner with
Mass Union.**



Mass Union started 2026 out strong at Public Housing Day, an event made possible by the support of our sponsors.

We hope you will once again support public housing tenants as we hold our annual Fall Convention.

Fall Convention

October 2-4, 2026
Marlborough Best Western

Show your love for affordable housing and tenant empowerment by sponsoring Mass Union's Fall Convention



Affordable Housing is the #1 issue for Massachusetts' families, communities, and economy. Safe, secure public housing provides more than just a place to live; it is a cornerstone that helps low-income families remain healthy and build educational and economic opportunities.



Skyrocketing rents across the state create an unaffordable burden for many. For over half a century, public housing has provided affordable homes for over 70,000 of the Commonwealth's most vulnerable households, including seniors, veterans, and persons with disabilities.



The resident-members of the Mass Union of Public Housing Tenants have successfully advocated for the preservation and improvement of public housing in our state for over fifty years. Help us continue to self-advocate with your sponsorship today!

Sponsorship is your opportunity to reach diverse public housing leaders and join with other corporations, institutions, and allies who stand for dignified public housing, tenant empowerment, and democratic values. Your support improves tenants' lives and homes and creates more equitable communities across the Commonwealth for everyone!

ABOUT THE MASS UNION OF PUBLIC HOUSING TENANTS

The Mass Union of Public Housing Tenants is a nonprofit run by tenants for tenants. Our mission is to build power and voice for tenants so that we may effectively improve public housing in Massachusetts. Founded by public housing residents in 1967 and incorporated in 1971, the Mass Union, a 501c3 non-profit, is the oldest statewide public housing tenants' organization in the nation.



Mass Union board and staff with Senator Brownsberger at the Fall 2025 Convention

“I have lived through real challenges - and I have also witnessed real, meaningful progress that came directly from the guidance, training, and solidarity provided by Mass Union. The annual convention is where this support truly comes alive. It is a space for learning, connection, and shared problem-solving. It's where you see what is possible when tenant voices are centered. People leave renewed, informed, and ready to bring positive change back to their communities. It made a difference for me, and I truly believe it can make a difference for you and your community.”



JoElla “Jada” Tarbutton-Springfield
Tenant leader and newly elected Mass Union board member,
Northampton

Presenting Sponsor

\$10,000

Keynote speaking invitation

Mass Union representative presents a Lunch & Learn at your location

Deliver your message in a dedicated email to 700+ residents statewide

Convention vendor table

Four tickets to the event, including lunches

Full-page Convention Program Book ad (back cover or inside front cover)

Prominent Logo on event signage and swag, and on the Mass Union website, event emails and social media.



Tenant leader speaking at Public Housing Day 2026



Representative Carole Fiola, Mass Union Board Chair Dave Underhill, and Senator Michael Rodrigues at Public Housing Day 2026

Platinum Sponsor

\$5,000

Luncheon speaking invitation

Convention vendor table

Three tickets to the event, including lunches

Full-page Convention Program Book ad

Prominent Logo on event signage and swag, and on the Mass Union website, event emails and social media.



Tenant Leaders with Secretary Ed Augustus of the Executive Office of Housing and Livable Communities



Tenant-constituents with Senator Rodriguez, Chair of the Senate Ways & Means Committee



Tenant leaders from Mystic Apartments in Somerville at the Fall 2025 Convention

Gold Sponsor

\$2,500

Convention vendor table

Two tickets to the event, including lunch

Full-page Convention Program Book ad

Prominent logo on buses that transport tenants to the event

Logo on event signage and swag, and on the Mass Union website, event emails and social media



Mass Union board members Keither Lennards and Don Hamilton at the Fall 2025 Convention



Tenants distribute free Chomebooks, courtesy of Xfinity, at the Fall 2025 Convention

Silver Sponsor

\$1,000

Convention vendor table

Two tickets to the event, including lunch

Half-page Convention Program Book ad

Logo on event signage and swag, and on the Mass Union website, event emails and social media

Sponsorships Comparison

Presenting	\$10,000	Keynote speaking invitation, Mass Union Lunch & Learn at your location, dedicated email with your message to 700+ residents, vendor table, full-page program ad, prominent logo placement, four tickets to the convention.
Platinum	\$5,000	Luncheon speaking invitation, vendor table, full-page program ad, prominent logo placement, and three tickets to the convention.
Gold	\$2,500	Vendor table, full-page program ad, prominent logo placement, and two tickets to the convention.
Silver	\$1,000	Vendor table, half-page program ad, logo on event materials, and two tickets to the convention.

Convention Vendor Table **\$500**

Convention Vendor Table, one lunch, Program Book listing

Convention Program Book Ads

Full-page: **\$125**

Half-page: **\$80**

Quarter-page: **\$50**



**To sponsor, contact
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