



MASS UNION

OF PUBLIC HOUSING TENANTS

**Support
Tenants.
Strengthen
Communities.
Partner with
Mass Union.**



Mass Union started 2026 out strong at Public Housing Day, an event made possible by the support of our sponsors.

We hope you will once again support public housing tenants as we hold our annual Fall Convention.

Fall Convention

October 2-4, 2026
Marlborough Best Western

Mass Union celebrates the many Local Housing Authorities who have partnered with us in the past!



Partners have included the Acton, Arlington, Attleboro, Boston, Bridgewater, Brockton, Cambridge, Charlton, Chelmsford, Fall River, Gloucester, Great Barrington, Haverhill, Holyoke, Lenox, Lynn, Malden, Marlborough, Melrose, Needham, Northampton, Plainville, Quincy, Reading, Salem, Seekonk, Sharon, Somerville, Southwick, Springfield, Sudbury, Swampscott, Taunton, Topsfield, Wakefield, Watertown, Webster, West Springfield, and Worcester Housing Authorities.



As Housing Authorities are well aware, public housing provides affordable homes for over 70,000 of the Commonwealth's most vulnerable households, including seniors, families, veterans, and persons with disabilities.



The resident-members of the Mass Union of Public Housing Tenants have successfully advocated for the preservation and improvement of public housing in our state for over fifty years. Our advocacy benefits everyone involved in public housing tenants, administrators, and board members alike. Help us continue to advocate with your Dual Sponsorship today!

Sponsorship is your opportunity to join with other corporations, institutions and allies who stand for dignified public housing, tenant empowerment, and democratic values. Your support improves tenants' lives and homes and creates more equitable communities across the Commonwealth for everyone!

ABOUT THE MASS UNION OF PUBLIC HOUSING TENANTS

The Mass Union of Public Housing Tenants is a nonprofit run by tenants for tenants. Our mission is to build power and voice for tenants so that we may effectively improve public housing in Massachusetts. Founded by public housing residents in 1967 and incorporated in 1971, the Mass Union, a 501c3 non-profit, is the oldest statewide public housing tenants' organization in the nation.



Mass Union board and staff with Senator Brownsberger at the Fall 2025 Convention

Presenting Sponsor

\$10,000

Keynote speaking invitation

Mass Union representative presents a Lunch & Learn at your location

Deliver your message in a dedicated email to 700+ residents statewide

Twenty-four tenant attendees at the Convention including two nights of shared hotel rooms

Full-page Convention Program Book ad (back cover or inside front cover)

Prominent Logo placement on event and on the Mass Union website, event emails and social media.



Tenant leader speaking at Public Housing Day 2026



Representative Carole Fiola, Mass Union Board Chair Dave Underhill, and Senator Michael Rodrigues at Public Housing Day 2026

Platinum Sponsor

\$5,000

Luncheon speaking invitation

Twelve tenant attendees at the Convention including two nights of shared hotel rooms.

Full-page Convention Program Book ad

Prominent Logo on event and on the Mass Union website, event emails and social media.



Tenant Leaders with Secretary Ed Augustus of the Executive Office of Housing and Livable Communities



Tenant-constituents with Senator Rodriguez, Chair of the Senate Ways & Means Committee



Tenant leaders from Mystic Apartments in Somerville at the Fall 2025 Convention

Gold Sponsor

\$2,500

Full-page Convention Program Book ad

Two tickets to the event, including lunch

Six tenant attendees at the Convention including two nights of shared hotel rooms.

Logo on event and on the Mass Union website, event emails and social media



Mass Union board members Keither Lennards and Don Hamilton at the Fall 2025 Convention



Tenants distribute free Chomebooks, courtesy of Xfinity, at the Fall 2025 Convention

Silver Sponsor

\$1,000

Half-page Convention Program Book ad

Two tenant attendees at the Convention including two nights of shared hotel rooms.

Logo on event and on the Mass Union website, event emails and social media

LHA Sponsorships Comparison

Join our growing list of Housing Authority sponsors to ensure that tenants from your community have access to essential information and training! Your support will be recognized and celebrated widely. Contact us with any questions.

Presenting	\$10,000	Keynote speaking invitation, Mass Union Lunch & Learn at your location, dedicated email with your message to 700+ residents, full-page program ad, prominent logo placement, <u>Twenty-four tenant attendees</u> at the Convention including two nights of shared hotel rooms.
Platinum	\$5,000	Luncheon speaking invitation, full-page program ad, prominent logo placement, <u>Twelve tenant attendees</u> at the Convention including two nights of shared hotel rooms.
Gold	\$2,500	Full-page program ad, prominent logo placement, <u>Six tenant attendees</u> at the Convention including two nights of shared hotel rooms.
Silver	\$1,000	Half-page program ad, logo on event materials, <u>Two tenant attendees</u> at the Convention including two nights of shared hotel rooms.

Convention Program Book Ads

Full-page
\$125

Half-page
\$80

Quarter-page
\$50

To sponsor, contact info@massunion.org or 617.825.9750



**To sponsor, contact
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