



Support Rent Control for Stable Homes & Strong Communities

Whether we rent or own—no matter where we live—everyone in Massachusetts should be able to afford a place to call home. But right now, corporate real estate investors are driving up housing costs to increase their profits, making it impossible for Massachusetts residents to make ends meet.

Under current state law, there is no limit to the amount landlords can increase rents every year. Rents can double overnight.

High rents displace workers and seniors from their communities, force people to work multiple jobs just to pay the rent, and make it impossible for young families to save money to achieve the dream of owning a home.

By coming together to put rent control on the ballot, we can Keep Massachusetts Home for ALL of us.

We need basic protections against excessive rent hikes to keep people in their homes, support working families, and stabilize communities across Massachusetts. Modern rent stabilization is the immediate relief we need to protect people as we work to fully address our state's housing crisis.

Get Involved

In 2025, hundreds of volunteers collected 124,000 signatures from voters across the state to put rent stabilization on the 2026 ballot. Now we need to continue to build that momentum, mobilizing all of our neighbors — homeowners and renters, students and seniors — to support our campaign to keep our communities affordable, stable, and whole. **Join us!**



Learn more and join us at keepmasshome.com



@KeepMassHome

Together, we can support stable homes and strong communities for everyone in Massachusetts

No matter where we live or what's in our wallets, we all lose when our friends, families and neighbors are pushed out of the places they call home. Designed with input from residents and experts across Massachusetts, our modern rent stabilization policy would:

- **Limit annual rent increases in Massachusetts to the cost of living** with a cap at 5%. For an apartment that costs \$2,000 per month, that means an annual increase in monthly rent of no more than \$100/month
- The limit on rent increases will **continue to apply when new renters move in**, meaning rent cannot be drastically increased between tenants
- **Support small landlords, not big corporations**, by exempting owner-occupied buildings with four or fewer units
- **Encourage housing production and economic growth**, by applying rent limits to new construction only after a building's first 10 years



Who We Are: Keep Mass Home

We're Massachusetts residents, just like you. The Keep MA Home campaign to pass rent control in Massachusetts is made up of thousands of renters, homeowners, and neighbors, along with dozens of grassroots housing justice groups, labor unions, and community and faith-based organizations throughout the state.



Learn more and join us at keepmahome.com



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