



MASSACHUSETTS
UNION OF PUBLIC
HOUSING TENANTS

**Support
Tenants.
Strengthen
Communities.
Partner with
Mass Union.**



Public Housing Day 2025. Our t-shirts flooded the capital building. Join us today to get your logo featured.

Mass Union is ramping up for a big 2026! We hope you will once again support public housing tenants as we hold our two signature statewide events.

Public Housing Day

Thursday, April 16, 2026
The Massachusetts Statehouse

Fall Convention

October 2 – 4, 2026
Marlborough Best Western

For a limited time, Local Housing Authorities can sponsor **both** events at a **discounted rate** and receive all associated benefits, including tickets for your LHA's tenants to attend the Convention.

Mass Union celebrates the many Local Housing Authorities who have partnered with us in the past!



Partners have included the Acton, Arlington, Attleboro, Boston, Bridgewater, Brockton, Cambridge, Charlton, Chelmsford, Fall River, Gloucester, Great Barrington, Haverhill, Holyoke, Lenox, Lynn, Malden, Marlborough, Melrose, Needham, Northampton, Plainville, Quincy, Reading, Salem, Seekonk, Sharon, Somerville, Southwick, Springfield, Sudbury, Swampscott, Taunton, Topsfield, Wakefield, Watertown, Webster, West Springfield, and Worcester Housing Authorities.



As Housing Authorities are well aware, public housing provides affordable homes for over 70,000 of the Commonwealth's most vulnerable households, including seniors, families, veterans, and persons with disabilities.



The resident-members of the Mass Union of Public Housing Tenants have successfully advocated for the preservation and improvement of public housing in our state for over fifty years. Our advocacy benefits everyone involved in public housing – tenants, administrators, and board members alike. Help us continue to advocate with your Dual Sponsorship today!

Sponsorship is your opportunity to join with other corporations, institutions and allies who stand for dignified public housing, tenant empowerment, and democratic values. Your support improves tenants' lives and homes and creates more equitable communities across the Commonwealth for everyone!

ABOUT THE MASS UNION OF PUBLIC HOUSING TENANTS

The Mass Union of Public Housing Tenants is a nonprofit run by tenants for tenants. Our mission is to build power and voice for tenants so that we may effectively improve public housing in Massachusetts. Founded by public housing residents in 1967 and incorporated in 1971, the Mass Union, a 501c3 non-profit, is the oldest statewide public housing tenants' organization in the nation.



Mass Union board and staff with Senator Brownsberger at the Fall 2025 Convention

Dual Presenting Sponsor

\$15,000

Keynote speaking invitation at both events

Mass Union representative presents a Lunch & Learn at your location

Deliver your message in a dedicated email to 700+ residents statewide

Full-page Convention Program Book ad (back cover or inside front cover)

Prominent logo on Mass Union T-shirts at Public Housing Day

Prominent logo on event signage and swag, and on the Mass Union website, event emails and social media for both events

For Local Housing Authorities: Twenty-five tenant attendees at the Convention, including two nights of shared hotel rooms



Tenants and advocates in the hallway of the statehouse at Public Housing Day 2025. We were "everywhere"!



Tenant Leaders with Secretary Ed Augustus of the Executive Office of Housing and Livable Communities (EOHLC)

Dual Platinum Sponsor

\$7,500

Luncheon speaking invitation at both events

Convention vendor table

Three tickets to both events, including lunches

Full-page Convention Program Book ad

Prominent logo on Mass Union T-shirts at Public Housing Day

Prominent logo on event signage and swag, and on the Mass Union website, event emails and social media for both events

For Local Housing Authorities: Thirteen tenant attendees at the Convention, including two nights of shared hotel rooms



Tenant leaders Denise Lauers and Rey Santana from the Mystic Apartments in Somerville share their "success story" with attendees at the Fall 2025 Convention



Tenant-constituents with Senator Rodrigues, Chair of the Senate Ways & Means Committee, at Public Housing Day

Dual Gold Sponsor

\$3,750

Full-page Convention Program Book ad

Prominent logo on buses that transport tenants to the events

Logo on Mass Union T-shirts at Public Housing Day

Logo on event signage and swag, and on the Mass Union website, event emails and social media for both events

For Local Housing Authorities: Seven tenant attendees at the Convention, including two nights of shared hotel rooms



Mass Union board members Keither Lennards and Don Hamilton at the Fall 2025 Convention

Dual Silver Sponsor

\$1,500

Half-page Convention Program Book ad

Logo on Mass Union T-shirts at Public Housing Day

Logo on event signage and swag, and on the Mass Union website, event emails and social media for both events

For Local Housing Authorities: Three attendees at the Convention, including two nights of shared hotel rooms



Tenants distributing free Chromebooks, courtesy of Xfinity, at the Fall 2025 Convention

Special Dual LHA Bronze Sponsor

\$750

Convention Program Book listing

Logo on Mass Union T-shirts at Public Housing Day

Logo on event signage and swag, and on the Mass Union website, event emails and social media for both events

For Local Housing Authorities: One attendee at the Convention, including two nights of shared hotel rooms

Special LHA Bronze Sponsor

Public Housing Day Only

\$500

Logo on Mass Union T-shirts at Public Housing Day

Logo on event signage and swag, and on the Mass Union website, event emails and social media for Public Housing Day



Tenant Leader Nicole Beckles and Organizer Lashaunda Watson show their Mass Union pride

Sponsorships Comparison

	 Dual Sponsorship! Covers Both Events	Public Housing Day Only
Presenting	\$15,000	\$10,000
Platinum	\$7,500	\$5,000
Gold	\$3,750	\$2,500
Silver	\$1,500	\$1,000
Special LHA Bronze	\$750	\$500

Convention-Only Sponsorship Opportunities for LHAs will be announced later this year.



**To sponsor, contact
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